



Recruiter, Exhibitor, Sponsor Prospectus
2017 South Carolina Annual Conference
The Kroc Center | Greenville, SC
March 31 – April 1, 2017

Get noticed by developing your brand recognition to Physical Therapy Educators and Practitioners. Conference information is sent out to all licensees in the state. As such, SCAPTA has designed this form to help you reach your marketing goals among this wide range of physical therapy leaders.

RECRUITER OPPORTUNITIES:

FRIDAY, MARCH 31, 2017 ONLY: RECRUIT AT THE SCAPTA CONFERENCE JOB FAIR\$400
1st, 2nd, and 3rd year PT and PTA students from across the state.

Benefits include:

- *Attendance at any of SCAPTA's Annual Conference events and educational sessions for 1 individual. 2nd representative may attend for an additional \$100.*
- *One complimentary skirted 6' table exhibit space with free wifi.*
- *Participation in the Job Fair and drawing for gifts, Friday, 1:00 pm-4:00 pm.*
- *Attendance at the Friday night social event beginning at 6:30pm with conference attendees.*
- *Prominent recognition on thank you signage located in high traffic areas. Company name & logo must be received by March 1, 2017.*
- *Your company logo linked to your website on the conference website.*
- *Use of electronic post-conference mailing list of registered conference attendees.***
- *Recognition as a sponsor in promotional emails.*
- *Verbal recognition as a Sponsor during the Membership Meeting and logo displayed on screen.*
- *Free Parking*

EXHIBITOR OPPORTUNITIES:

SATURDAY, APRIL 1, 2017: DISPLAY IN THE EXHIBIT HALL\$400

Benefits include:

- *Attendance at any of SCAPTA's Annual Conference events and educational sessions for 1 individual. 2nd representative may attend for an additional \$100.*
- *One complimentary skirted 6' table exhibit space with free wifi.*
- *Participation in the Exhibit Hall and drawing for gifts, Saturday, 9:00 am-12:00 pm.*
- *Attendance at the Friday night social event beginning at 6:00 pm with conference attendees.*
- *Prominent recognition on thank you signage located in high traffic areas. Company name & logo must be received by March 1, 2017.*
- *Your company logo linked to your website on the conference website.*
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SPECIAL SPONSORSHIP FORM

Company Name: _____ Contact Name: _____
Address: _____
City/State/Zip: _____
Phone: _____ E-Mail: _____

- A) **Sponsor a Student** _____ \$25 Per Student
- B) **Sponsorship Opportunities - \$250 - \$1,000 (Booth not Included, See Prospectus for Exhibitor Info)**
- _____ **Friday Night Event - \$250 - \$1,000**
 - _____ **Saturday Breakfast - \$500**
 - _____ **Saturday Lunch - Students Only- \$500**
 - _____ **Saturday Lunch - \$1,000**
 - _____ **BREAK - \$250**
 - _____ **Swag Sponsor (Items distributed at registration, must be received by March 1, 2017)**

Additional benefits include:

- **Prominent recognition on thank you signage located in high traffic areas. Company name & logo must be received by March 1, 2017.**
- **Your company logo linked to your website on the conference website.**
- **Use of electronic post-conference mailing list of registered conference attendees.**
- **Recognition as a sponsor in promotional emails.**
- **Verbal recognition as a Sponsor during the Membership Meeting and logo displayed on screen.**

Total Payment Enclosed: \$ _____

Please Make Checks Payable To: South Carolina Physical Therapy Association

Please call 703.706.3136 with credit card payment

WE HEARD YOU! *After surveying our exhibitors and recruiters, we adjusted our formats to your recommendations and requests. Thus, the schedule:*

- ☑ Maximizes time between you and participants
- ☑ Staggers schedules for attendees so there is little downtime for exhibitors
- ☑ Increases one-on-one potential
- ☑ Minimizes your time away from home & family
- ☑ Provides greater range of course topics and offerings, increasing the range of interests and skills of attendees
- ☑ Includes a cash incentive to participants who visit all exhibitors
- ☑ Offers you the opportunity to attend classes and events at no additional cost
- ☑ Places you in one open exhibit area in a central location next to the courses

RECRUITER/EXHIBITOR SCHEDULE:

Friday, March 31

11:45 am – 1:00 pm	Recruiter set-up
1:00 pm – 4:00 pm	Job Fair with Recruiters in Exhibit Hall (refreshments will be provided)
3:45 pm – 4:00 pm	Recruiter Drawing for Giveaways
4:00 pm – 5:15 pm	Recruiter break-down
6:30 pm – 8:30 pm	Friday night social event (details forthcoming) with conference attendees, members, therapists, chapter leadership

Saturday, April 1

7:00 am – 8:45 am	Exhibitor set-up (refreshments will be provided)
9:00 am – 11:30 am	Exhibit Hall Open, Poster Presentations (refreshments will be provided)
11:45 am – 12:00 pm	Exhibitor Drawing for Giveaways
12:00 pm – 2:45 pm	Membership Lunch and Business Meeting (attendance optional, but must be selected in registration)
12:00 pm – 4:00 pm	Exhibitor breakdown
6:00 pm – 8:00 pm	Join us for social time out on the town with attendees and members

TAKE A LOOK AT OUR EDUCATIONAL OFFERING TOPICS:

- ***MECHANISMS OF MANUAL THERAPY***
- ***MANAGEMENT OF CHRONIC NECK PAIN, WHIPLASH ASSOCIATED DISORDER AND POST-CONCUSSION SYNDROME***
- ***YOGA***
- ***MEDICARE COMPLIANCE***
- ***CLINICAL MANAGEMENT OF STUDENTS***
- ***ORTHOPEDIC MANAGEMENT OF NEUROLOGICAL DISORDERS***
- ***EARLY MOBILITY IN PEDIATRICS***
- ***DEPRESSION AND WELLNESS IN PHYSICAL THERAPY PATIENTS***
- ***MENTORSHIP IN PHYSICAL THERAPY PRACTICE***
- ***PROSTHETICS IN THE UPPER AND LOWER EXTREMITY***
- ***DISNEY AND PEDIATRICS***

2017 SCAPTA Annual Conference Agreement

ACCEPTANCE: A confirmation email will be sent to confirm receipt of this document. A packet will be emailed to you within approximately two weeks from the conference detailing arrangements to help you plan your arrival and departure. Acceptance is based upon availability. SCAPTA reserves the right to reject any application.

BADGES FOR EXHIBIT PERSONNEL: Two badges (one each) will be provided for on-site personnel (unless otherwise noted), and will be at registration upon your arrival. The badges will serve as access tickets to all courses and events, and meals provided at the conference (**you must select everything you plan to attend on the registration form**).

CANCELLATION: Exhibit/Recruiter space cancellations must be made in writing. Cancellations received on or before **March 1, 2017** will be refunded the fee less 50%.

EXHIBIT TABLE SPACE: SCAPTA will provide for one skirted table and two chairs. Exhibits must be contained within the space rented. Exhibit space is assigned in order of the date of payment.

FEES AND PAYMENT: Payment of fees must accompany a SCAPTA Agreement and Registration Contract. Please call SCAPTA Chapter office is paying via credit card. Full payment must be received before space and/or related benefits can be reserved. Email (jpg preferred) your company logo for your company recognition upon registering.

HOTEL RESERVATIONS: There are a limited number of rooms available at the Hampton Inn & Suites – 171 RiverPlace, Greenville, SC 29601, (864) 271.8700. Make your reservations by calling 1.888.859.8020 and refer to the group code (**SCAPTA ANNUAL CONFERENCE**).

INSTALLATION, PARKING, AND REMOVAL OF EXHIBITS: Please refer to the conference schedule on the previous page for set up and break-down of exhibit table days and times. You shall be responsible for the delivery, setup, and removal of equipment and display material to and from the exhibit table area. Parking is included in registration.

PROMOTIONAL MATERIAL DISTRIBUTION: Advertising and promotion materials may be distributed from the exhibit table only. No materials may be placed on seats, attached to walls, ceilings, or woodwork in the conference facility, or left in public places or breakout rooms for distribution, unless indicated on confirmation letter.

PROTECTION OF FACILITY PROPERTY: You will be held responsible for any damage done to the building by them or their employees. The use of tape, tacks, nails, screws, staples, or mastic on any wall surface, woodwork, floor, or window inside the facility is prohibited.

SECURITY: On-site staff of exhibit/recruiter table is optional. Exhibit/Recruiter space is open to public and will not be secured or monitored by SCAPTA. It is the exhibitor's/recruiter's responsibility to pack and remove all items of value prior to leaving the exhibit/recruiter table unattended.

LIABILITY AND INSURANCE: SCAPTA, APTA, their members, contractors, staff, the conference facility, the employees or representatives thereof, and other organizations and persons connected with this conference shall not be held responsible for any injury, loss, or damage that may occur to the company or employees of the company or their property from any cause whatsoever, prior to, during, or subsequent to the period covered by the contract. You should place your own insurance to cover all contingencies. You agree to indemnify those listed above against any claims or such loss, damage, or injury. Upon signing this agreement, you expressly release the foregoing institutions, individuals, and committees from any and all claims of loss, damage or injury. This also includes the period of storage prior to and following the conference. Small articles of value should be property secured or removed for safekeeping prior to leaving the exhibit unattended. You assume entire responsibility and hereby agrees to protect, indemnify, defend, and save SCAPTA, APTA, the conference facilities, and its employees and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by your installation, removal, maintenance, occupancy, or use of the exhibit/conference premises or a part thereof.

ADDITIONAL TERMS AND CONDITIONS required by the conference facility may apply and will be provided with your confirmation materials.

***Conference attendees have the option to opt-out of receiving electronic materials from conference recruiters and vendors.*

Booth Reservation Form
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1. Contact Name _____
Organization _____
Address _____
City _____ State _____ Zip _____
Phone _____ Email _____
Company web address: _____

2. I need an electrical outlet: yes no
3. I wish to be a: recruiter on Friday for \$400.00 exhibitor on Saturday for \$400.00 both for \$800.00
4. Included with my conference payment, I wish to make a one-time contribution of \$_____ to the:
 SCAPTA Legislative Defense Fund to help pay for costs associated with defending the PT Practice Act (*no \$\$ limit*)
 SCAPTA PAC to support contributions to legislators who support the profession (*\$3,500/year limit*)

5. TOTAL AMOUNT TO BE CHARGED/ENCLOSED IS: \$_____

****PLEASE DO NOT FAX OR EMAIL WITH CREDIT CARD INFO****
If paying via credit card, please call 703.706.3136

- Check enclosed for _____ (payable to South Carolina Physical Therapy Association)
- American Express VISA MasterCard Discover
- Credit Card #: _____ Exp date: _____
Name on Card: _____

POLICIES AND REGULATIONS: The exhibitor, recruiter, and/or sponsor agrees to observe all policies and regulations set forth in the SCAPTA 2017 Exhibitor Prospectus, including the Exhibitor Code of Conduct. For signage, the company name and logo must be received by no later than March 1, 2017 to accommodate printing and shipping schedules. The person whose authorized signature appears above has read and hereby agrees to the policies for exhibiting at the 2017 SCAPTA Annual Conference.

4. AUTHORIZED SIGNATURE _____ DATE _____

Return this form to: South Carolina Chapter, APTA
Attn: Brandi McIntyre, Executive Director
1111 North Fairfax Street, Alexandria, VA 22314
Phone: 800/999-2782, ext. 3136
Fax: 703.738.1606
Email: southcarolina@apta.org